



FOR IMMEDIATE RELEASE:  
April 5, 2010  
MEDIA CONTACT:  
Halle Smith  
Jackson Spalding  
hsmith@jacksonspalding.com  
(214) 269-4402

## **The Society of Young Philanthropists Selects Genesis Women's Shelter as Debut Gala Beneficiary**

*SYP Dallas Pledges \$25,000 to Genesis*

*Dallas Contemporary Selected as Debut Event Venue*

DALLAS (April 5, 2010) – The Dallas chapter of the Society of Young Philanthropists (SYP Dallas) has selected Genesis Women's Shelter as the beneficiary for its debut gala fundraiser. SYP Dallas aims to raise a total of \$50,000, with \$25,000 promised to Genesis and \$25,000 for its own endowment. The May 22 fundraiser will be held at the Dallas Contemporary's new location on Glass Street and will serve as the kick-off event for the newly formed philanthropic group.

"As SYP isn't affiliated with a specific philanthropy, we are able to listen to the wants and interests of our members and select causes about which we are passionate," said Kent Arnold, President of SYP Dallas. "We selected Genesis as our first beneficiary after our founding membership expressed a passion for ending domestic violence. Our generation must take a stand to stop the cycle of domestic abuse, and we look forward to partnering with Genesis to help make this a reality for families in greater Dallas."

SYP Dallas officially launched in Feb. 2010 as the first market expansion for the Los Angeles-based non-profit. The group's mission is to instill a commitment and passion for philanthropy in Dallas' young professional community. Unlike many young professional organizations that target one cause or serve one not-for-profit, SYP members have the unique opportunity to learn about, support and aid a wide variety of Dallas philanthropies as part of their active membership.

In celebration of Genesis's 25<sup>th</sup> anniversary, SYP Dallas will make a \$25,000 donation to support staffing needs for the Genesis Treatment Team. The Treatment Team includes the counselor who facilitates healing and domestic violence recovery for women and children, as well as the case manager who helps manage the logistical needs a woman in crisis may face. Genesis will name a room in its residential facility after the Society of Young Philanthropists.

"As we celebrate 25 years of service to DFW families, we are proud to partner with this ambitious group of young professionals who aim to make a big impact on our community in only their first year," said Genesis Women's Shelter Executive Director Jan Langbein. "Their parents raised awareness about domestic violence, but this is the generation that will end it by teaching their sons and daughters that violence in the home should never be tolerated. We are thrilled to partner with the Society of Young Philanthropists on this endeavor to end domestic violence."

### ***First Annual Society Gala Fundraiser at the Dallas Contemporary***

The Dallas chapter will host its first annual society gala on Saturday, May 22 at 8:00 p.m. at the Dallas Contemporary. The evening gala will include sponsored food and drink, live entertainment, a silent auction and raffle prizes.

SYP's largest source of funds is generated at its annual society gala fundraiser. The L.A. chapter raised \$60,000 at its first gala, of which \$30,000 was donated to an L.A. non-profit and \$30,000

established the group's endowment. Since the group's inception, the Los Angeles chapter has raised more than \$300,000 for local and international causes, in addition to growing its own endowment. The Dallas chapter aims to rival L.A.'s first-year success.

Individual presale tickets \$125 and \$150 the week of the event. Ticket price includes a one-year membership to the Dallas Contemporary Young Collectors, which is valued at \$300. A VIP table is priced at \$1200 and includes six individual tickets, VIP Seating, Premium Bottle and Butler Service, six Young Collectors Membership, VIP Gift Bags and VIP Valet. Tickets can be purchased at [www.philanthropysociety.org/tickets/purchase.asp](http://www.philanthropysociety.org/tickets/purchase.asp).

### **About SYP Dallas**

The Society of Young Philanthropists is a 501 (c) (3) not-for-profit organization designed to create a network of distinguished professionals by supporting and promoting philanthropic causes. Through charitable events, we will raise awareness and instill a commitment to philanthropy in the next generation of community leaders. Founded in Los Angeles in 2004, SYP expanded to Dallas in 2009. Not tied to a specific charity, SYP seeks to make an impact on several non-profit groups throughout the community.

To learn more about SYP Dallas, or to make a donation, visit [www.sypdallas.org](http://www.sypdallas.org). Follow SYP Dallas on Twitter at [www.twitter.com/sypdallas](http://www.twitter.com/sypdallas) and on Facebook at [www.facebook.com/sypdallas](http://www.facebook.com/sypdallas).

### **About Genesis Women's Shelter**

For twenty-five years, Genesis Women's Shelter has been committed to providing quality safety and shelter to battered women and their children through crisis intervention and short-term crisis therapeutics and to reducing the occurrence of violence against women and children in the greater Dallas area. Genesis Women's Shelter is also committed to raising the level of community awareness regarding the pervasiveness and effects of domestic violence. The organization has provided free and confidential counseling and case management to over 25,000 women and children in the last twenty-five years. In 2010, Genesis Women's Shelter celebrates its Silver Anniversary by honoring their past and embracing their future as they continue the mission of providing safety, shelter and strength to victims of domestic violence.

For additional information about Genesis Women's Shelter, please visit [www.genesisshelter.org](http://www.genesisshelter.org). Follow Genesis Women's Shelter on Twitter at [www.twitter.com/GenesisShelter](http://www.twitter.com/GenesisShelter) and on Facebook at [www.facebook.com/genesiswomensshelter](http://www.facebook.com/genesiswomensshelter).

###