

briefs

briefs cont. from page 12

One-on-One with the Mayor and the Mayors Cabinet meetings that Briskman has initiated since taking office as mayor in April of this year.

"Beverly Hills police, fire and schools are second to none. If we want to continue to enjoy this level of service, it is critical to the community that adequate growth in business revenue flourish," Briskman said.

Enroll Today For CPR Training

When Sharon Matloob enrolled in a CPR training class, little did she know that five years later the skills she learned would save her 2-year-old's life. While having lunch, her daughter starting choking on a piece of broccoli. Matloob recounts, "I hope no parent ever sees their child turn blue. I remembered what the class taught us and was able to get the broccoli out. Please take a CPR class. You never know when it might help you. Life is so precious. We owe it to each other to be able to help one another."

To receive this training, enroll in this year's annual mass CPR training session on Sunday, Sept. 25 at the Beverly Hills Fire Department in either the morning session from 8:30-11:30 a.m. or the afternoon session from noon-3 p.m. This hands-on introduction to cardio-pulmonary resuscitation (CPR) of adults, children and infants will be taught by certified American Heart Association instructors.

Beverly Hills CPR and the Beverly Hills Fire Department have joined forces to offer

this introduction to non-certified CPR. Local businesses including Lawry's the Prime Rib, the Beverly Hills Hotel and World Point EEC are co-sponsors of this important community event.

Registration for the training is required. You must be age 13 or older. You do not need to be a Beverly Hills resident. There is a \$5 per person donation.

For additional information or to register, call (310) 281-2753.

Former Mayor Signs New Book at Dutton's Sept. 29

Former mayor-turned-author Robert K. Tanenbaum will present his new legal thriller *Fury* Sept. 29 from 6-8 p.m. at Dutton's Beverly Hills Books at 447 North Canon Drive. Wine, cheese and pastries will be catered by Porta Via.

The event will benefit BookEnds, a non-profit organization dedicated to kids helping kids for literacy.

RSVP by Sept. 26 at (310) 859-661.

Century City Chamber of Commerce Appoints New President & CEO

The Board of Directors of the Century City Chamber of Commerce announced the selection of Susan Bursk to head the 41-year-old business organization as president & CEO beginning Oct. 15.

Bursk most recently served as chief field deputy/district director for Councilmember Jack Weiss' Westside district office. Bursk also co-founded the South Robertson Neighborhoods Council, which focused on



Longtime volunteer Helen Elliott received a proclamation at the informal City Council session on Sept. 6. Elliott has volunteered for the Beverly Hills Police Department since 1991, donating more than 14,000 hours of her time. (L-R) Councilmember Frank Fenton, Vice Mayor Steve Webb, Mayor Linda Briskman, Helen Elliott, Councilmember Jimmy Delshad, Councilmember Barry Brucker and Police Chief David Snowden

revitalization and improvement of businesses on South Robertson Boulevard. Prior to her work in local government, Bursk was the founder of Gerties Cheesecakes, one of *Los Angeles Magazine's* "best finds", where she designed and created specialty bakery items. She was also an owner and partner of Designway Inc., a nationally based interior design corporation servicing hotels, restaurants, showrooms and corporate offices.

Los Angeles Sheriffs Respond To Hurricane Katrina

The Los Angeles County Sheriff's Department has responded to the devastation caused by Hurricane Katrina in the Gulf states, sending emergency equipment and personnel to the stricken area.

The Sheriff Department's Air 5, Sea King 111 Air Rescue helicopter arrived in Louisiana on Tuesday, Sept. 5. Air 5 can carry 10 passengers and is equipped with a hoist and other rescue equipment. The helicopter, known as flying mini-hospital, is used to search and rescue stranded individuals as well as carry stretchers and injured persons to medical facilities.

A Sheriff's K-9 search and rescue dog and handler have also been deployed to the Gulf Coast to assist in the rescue efforts.

"The people of Louisiana and Mississippi should know that the Los Angeles County Sheriff's Department is ready and willing to participate in the relief effort, both as an emergency services agency, and as individuals--fellow Americans eager to help our fellows in a time of great need," Sheriff Lee Baca said in a statement.

Sheriffs officials are working with the State of California emergency services officials, itemizing specialized equipment and personnel that might be needed in the disaster area. The Sheriff's Emergency Operations Bureau (E.O.B.) is responsible for the coordination of

all personnel and equipment for deployment, if requested by the impacted states, including Louisiana and Mississippi. Louisiana has already received a list of available search and rescue capabilities from E.O.B.

A special victim's fund also has been set up through Sheriff's Relief Association, a non-profit that supports the families of killed or injured deputies.

Heal The Bay To Target More Than 60 Local Sites During Annual Coastal Cleanup Day

On Saturday, Sept. 17 more than 11,000 Los Angeles County volunteers are expected to participate in the 21st annual California Coastal Cleanup Day, coordinated in Los Angeles County by Heal the Bay. From 9 a.m.-noon, volunteers from all over Los Angeles will head to 60 sites along the coast from Leo Carillo to Belmont Shores and as far inland as Compton Creek, the L.A. River in Van Nuys and Elysian Park to collect trash and recyclables from their local beach, river, creek or neighborhood.

This year, Heal the Bay will also conduct a Coastal Cleanup Education Day tomorrow. More than 1,200 students from schools throughout Los Angeles County will converge on Santa Monica Beach, south of the pier, for a day of learning through fun. Students will visit educational "stations" that include tours of the Santa Monica Urban Runoff Reclamation Facility (SMURRF) and the Santa Monica Pier Aquarium, as well as ocean safety demonstrations by the L.A. County lifeguards and Harbor Patrol.

At last year's Coastal Cleanup Day, more than 10,000 volunteers gathered at Los Angeles-area beaches, rivers, creeks and wetlands, picking up approximately 35 tons of trash and 5,000 pounds of recyclables. In the 16 years since Heal the Bay began coordinating the event in L.A. County, more than 367

tons of trash and recyclables have been collected. Go to www.healthebay.org or call 800-HEAL-BAY, ext. 221 for volunteer registration.

-- Compiled by Andrea Simpson and Michelle Zenarosa

Acupuncture & Herbs Health Care

Dr. Nancy Li Hua Zhang-Marshall PhD, OMD - 23 yrs in Chinese Medicine

Let the herb be your medicine

Successfully treating the following with acupuncture and with or without electrical stimulation, moxibustion and/or cupping and/or natural herbs:

- Migraines, Headache, TMJ, Sprains
- Carpel Tunnel
- Neck, Shoulder, Back & Chest Pain
- Leg, Knee, Foot Pain & Tendonitis
- Depression, Anxiety, Chronic Fatigue
- Insomnia & Stress, Heart Problems
- Acne, Allergies, Eczema & Itches
- Chronic Constipation, Colitis
- Sexual Dysfunction, Enlarged Prostate
- Irritable Bowel Movement
- Stomach & Intestine Problems
- Infertility, Irregular Menstrations, PMS
- Smoke, Drink, Drug Addictions
- Meniere's disease, Vertigo
- Thyroid Problems
- Ear Infection
- Difficult or Frequent Urination

Dr. Zhang's Formula
HERBALmax
products available for:



- Liver
- Skin Allergy
- Acne
- Potency
- Mood & Fatigue
- High Blood pressure
- Cholesterol
- Heart
- Cough, Flu & Cold
- Infection
- Menopause

HERBALmax products effective quickly, 100% safe and natural for all

ages

(310) 234-9689

1-888-611-HERB (4372)



Society of Young Philanthropists (SYP) hosted a sample sale for charity last Sunday, Sept. 11 with a portion of proceeds going to victims of terrorism and Hurricane Katrina. With more than 500 people in attendance, SYP raised \$8,000, \$4,000 of which will be donated to the Onefamily fund and the victims of Hurricane Katrina. SYP members: (L-R, top row) Sharon Neman, Gabriel Halimi, Jay Nayssan, Zuri Magers, Elizabeth Berman, (bottom) Elishia Shokrian, Elliot Yamini, Joey Miller, Niki Nassib and Raymond Hekmat