



The Society of Young Philanthropists

2010 Sponsorship Package



Dear Potential Sponsorship Partner:

Thank you for taking the time to review the Society of Young Philanthropists 2010 Sponsorship Package. On behalf of the Executive Board and Founding Committee of the Dallas Chapter of SYP, it is my pleasure to invite you to join us as a Sponsor for our debut event this spring.

The Society of Young Philanthropists is a 501(c)(3) public benefit organization designed to raise awareness for and promote involvement in charitable causes to young professionals. By hosting social events to benefit charitable causes, The Society of Young Philanthropists hopes to instill the next generation of professionals with a sense of commitment to philanthropy. As young adults, our awareness of our individual abilities encourages our responsibility to help those less fortunate.

We will host our debut event on the evening of Saturday, May 22 at the Dallas Contemporary's new location in the Design District. Approximately 500 young professionals from the Dallas-Ft. Worth Metroplex are expected to join us for a night of outstanding entertainment, dancing, food, cocktails and more. We are thrilled to announce Genesis Women's Shelter, which is currently celebrating its 25th year of service to the greater Dallas area, as the event beneficiary. To learn more about Genesis Women's Shelter and its mission, please visit [www. GenesisShelter.org](http://www.GenesisShelter.org).

Enclosed you will find more information on The Society of Young Philanthropists, the newly formed Dallas chapter, past events hosted by the inaugural chapter in Los Angeles, and sponsorship opportunities. I'd also encourage you to visit our Web site, sypdallas.org, to learn more about SYP's history and mission. We would be honored for you to join us as a Sponsor for our 2010 debut event and many more in the future.

Thank you again for your interest and your support of SYP Dallas. With your help, we will make a difference in the lives of our members and in our community. We look forward to hearing from you soon.

Sincerely,

Kent Arnold

President
SYP Dallas



Mission Statement

The Society of Young Philanthropists is a 501 (c) (3) not-for-profit organization designed to create a network of distinguished professionals by supporting and promoting philanthropic causes. Through charitable events, we will raise awareness and instill a commitment to philanthropy in the next generation of community leaders.

The Society of Young Philanthropists:

- Instills young professionals with a commitment to philanthropy
- Empowers young people to make tangible changes in their community
- Creates the next generation of philanthropists





Society of Young Philanthropists Facts

- Los Angeles-native Elishia Shokrian Bolour founded SYP in 2004 with 24 Founding Committee members in order to provide an outlet for recent college graduates looking to make a difference.
- The L.A. Chapter of SYP has raised more than \$200,000 since 2005 for causes ranging from education to disaster relief and has spearheaded right community service events since 2006.
- Bolour brought the mission and vision of SYP to Dallas in 2009 while earning her Master's degree at Southern Methodist University. Since then, a dedicated group of young professionals has assembled to form the leadership of the new Dallas Chapter.

SYP Dallas Executive Board

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SYP Dallas Founding Committee

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Meghan Traxler

Andrew Wyly



Past Social Events

Past SYP events have been as diverse as the causes they benefit. The Society's first chapter in L.A. has hosted everything from a black-tie gala to a poker night, attracting hundreds of young professionals to each event.

2008 Society Gala

The Society of Young Philanthropists fourth annual Gala, "Beyond Borders," hosted over 400 young philanthropists at The Paley Center for Media in Beverly Hills. Proceeds benefited Doctors Without Borders Cyclone Nargis relief efforts and Engineers Without Borders construction of a preschool in rural Thailand. The Gala's theme highlighted the ways in which young professionals can partner with communities worldwide to improve daily quality of life and lay foundations for international cooperation.

Poker Night

More than 150 guests, including Mayor of Beverly Hills Steve Webb, attended SYP L.A.'s Poker Night at the Friar's Club of Beverly Hills. The event raised \$7,000 for the Maple Counseling Center, a resource for mental health education, prevention, intervention and crisis support. Visit philanthropysociety.org/causes/poker-night to learn more about The Maple Center.

Philanthroshop

L.A.'s 2005 Philanthroshop event attracted more than 500 people shopping for denim, apparel, jewelry and other accessories. Vendors donated 10% of their proceeds to the OneFamily Fund, helping victims of terrorism. Of the \$7,000 raised, \$4,000 went to the OneFamily Fund, \$1,000 to Hurricane Katrina relief and \$2,000 to support SYP. Visit philanthropysociety.org/causes/philanthroshop to read testimonials from victims of terror who received support from this event.





Past Community Service Events

In addition to social events, SYP believes in participating in various service activities to provide its members with hands-on experience making a difference locally in their communities as well as around the world.

Wheels for Humanity

Wheels for Humanity's mission is to provide increased self-sufficiency and mobility to people with disabilities throughout the world. They collect and refurbish wheelchairs to deliver them to impoverished children and adults in developing countries. In January 2007, SYP L.A. members helped refurbish 20 wheelchairs as well as package, load and label the newly restored wheelchairs that were shipped to deserving recipients in Uganda.

L.A. Works Day

SYP volunteers helped restore John Muir Middle School in Los Angeles, CA in June 2006. Members created murals, planted trees and brought back life to the previously graffiti-covered school.

Angel's Flight Shelter

Angel's Flight provides a temporary shelter for runaway and at-risk teens in downtown L.A. The shelter has extensive programs, which include counseling, life skills training and drug prevention education. In December 2005, SYP members donated food for a holiday dinner at the shelter and participated in various holiday activities with the teens.

Children Uniting Nations

In August 2005, SYP collaborated with Children Uniting Nations to mentor foster children at a Los Angeles Dodgers game. Each volunteer was paired with two or three foster children while sharing the experience of an MLB game.





Sponsorship Opportunities

Platinum Sponsor

Minimum value donations of \$5,000

- Acknowledgment of your company as a Platinum Sponsor on sypdallas.org, as well as a linked advertisement including your company's information and contributions to SYP Dallas.
- Logo and information featured on invitations sent out to roughly 3,000 young professionals in the Dallas-Ft.Worth metroplex.
- Five complimentary tickets to debut event on May 22, 2010.
- Banners/multimedia advertisements at the event.

Gold Sponsor

Minimum value donations of \$2,500

- Acknowledgment of your company as a Gold Sponsor on sypdallas.org, as well as a linked advertisement including your company's information and contributions to SYP Dallas.
- Four complimentary tickets to debut event on May 22, 2010.
- Banners at the event.

Silver Sponsor

Minimum value donations of \$1,000

- Acknowledgment of your company as a Silver Sponsor on sypdallas.org with linked advertisement.
- Two complimentary tickets to debut event on May 22, 2010.

Bronze Sponsor

Minimum value donations of \$500

- Acknowledgment of your company as a Bronze Sponsor on sypdallas.org with advertisement.
- One complimentary ticket to debut event on May 22, 2010.

Supporter Donations

Donations valued up to \$500

- Your company or individual name will be posted on our Web site as a proud supporter of SYP Dallas.

In-kind donations are also encouraged in the form of merchandise, etc. to be included in gift bags, raffles and silent auctions.



2010 SYP Dallas Sponsorship Form

Company Name _____

Contact Name _____

Address _____

Phone _____

E-Mail _____

The above-mentioned Company/Person agrees to be a sponsor for The Society of Young Philanthropists, and wishes to donate a contribution towards one of the following packages (please check by the appropriate level):

- Platinum Sponsor (\$5,000 or more)
- Gold Sponsor (Min. of \$2,500)
- Silver Sponsor (Min. of \$1,000)
- Bronze Sponsor (Min. of \$500)
- Supporter (Donations of up to \$500)

Amount of Donation \$ _____

Print Name

Sign Name

Date

Terms and Conditions

1. Please make all checks payable to The Society of Young Philanthropists Dallas.
2. Please mail this completed form along with a check to **SYP Dallas, Attn: Kent Arnold** at the address below.
3. The Sponsor shall supply banners and other promotional materials for event, if applicable.