



# Raffle Package



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## About Us and Our Current Mission

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**WHO:** The Society of Young Philanthropists is a 501 (c) (3) non-profit organization designed to create a network of distinguished professionals by promoting philanthropic causes through charitable events. In November 2005, The Society of Young Philanthropists created a teen division, named **SYP Teen**. SYP Teen will strive to reach the same goals as SYP has, meanwhile targeting the high school demographic.

**WHAT:** The goal of SYP Teen is to offer an attractive and appealing opportunity for high school students to contribute their time and energy to philanthropic causes. Through these efforts, the SYP Teen hopes to instill the next generation of young adults with a sense of commitment to philanthropy.

**CURRENT MISSION:** SYP Teen's first mission is to raise funds for underprivileged, gifted students, to attend the Young Writer's Conference. The Young Writer's Conference is a one-day event, where selected children from schools come to the conference to speak to professional authors, excel in their writing skills, and gain support in their passion for writing. The conference brings kids together in one location to learn writing techniques from professional writers. Each child spends the day attending four different sessions, each with a different writer. The authors introduce the students to the craft of writing and ask the students to create their own individual pieces. It is a program that not only teaches kids valuable writing skills, but also fosters a passion for writing and self-expression.

**WHY:** Though the selected students are extremely gifted and very excited to attend this Conference, they are not financially able to do so. So SYP Teen has taken it upon themselves to sponsor these students' registration fees by creating raffle tickets with hip and young items. SYP Teen will sell these raffle tickets and donate the money to the five children so they will be able to attend this event.



## Benefits of Sponsorship

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### Tax Deduction

When your company provides funding or items for SYP Teen events, the amount is tax deductible.

### Exposure for Your Company

Your company's logo will appear on a variety of mailings, handouts, newspaper ads and event booklets sent to the communities of young adults and teenagers of Los Angeles, Beverly Hills, and surrounding areas. In addition, your company's presence at our private events will increase your exposure to these communities. Sponsorship with SYP Teen will provide the opportunity for your business to be associated with a program of the highest quality. This is an opportunity for tremendous visibility, while demonstrating your commitment to charitable causes.

### "Halo" Effect

By sponsoring SYP Teen events, the featured firm will get recognition in a hip and young environment. Students, teenagers, young adults, and families will relate your brand with our events and fundraisers. This will yield a more positive reaction towards the featured firm, hence the "halo" effect. Due to its effective results, sponsorship has become one of the most popular forms of promotion used by US firms.

### Developing "Brand Loyalty" Early

By sponsoring an event geared towards young professionals, you have the opportunity to develop brand loyalty within a specific market segment. Exposure in this sphere will introduce consumers to your product or service and develop the best type of customer; a loyal one.

### Competitive Advantage

Competitors are constantly finding channels of advertising to reach customers. By sponsoring or donating to SYP, your firm can advertise at exclusive events allowing your company to distinguish itself from direct competitors in an already saturated market.



## Raffle Donation Agreement

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Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Description of Service(s)/Item(s) being donated:

\_\_\_\_\_  
\_\_\_\_\_

Estimated Retail Value: \_\_\_\_\_

Restrictions/Special Instructions:

\_\_\_\_\_

The above-mentioned Company/Person agrees to donate products and/or services to be entered in a raffle for a fundraiser held by **SYP Teen**.

\_\_\_\_\_

Printed Name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date

### Terms and Conditions:

- This form must be received by **November 21, 2005**.
- Contributions are tax deductible to the extent permitted by law.
- Donations are given with no goods or services in return.
- Donor is responsible for providing any installation information.
- Please contact us to arrange pick up or delivery method.